



SPARKING IMAGINATION: A PROOF OF CONCEPT

Wisdom for Creatives

Providing insights into the creative and organizing processes of Hip Hop Caucus Think 100%'s Hampton Roads Organizing Project (HROP) is helpful for further understanding how a creative and cultural organizing project was initiated, implemented, and continues to grow. However, providing direct wisdom may be valuable as imagination is sparked and you work to create a proof of concept through creative and cultural organizing work for climate justice. The wisdom is for creatives who range from having years of experience to those who may just be beginning to explore doing the work necessary to further climate justice.

1. Do your research; stand your ground; and, believe in yourself.
2. Include messages in your art—messages grounded in your purpose — let people know that they are not alone and creatively teach them something new.
3. Your art is only half the work; social justice work is the other part.
4. Creativity opens doors for political and community engagement and can take you into places you never imagined you would be.
5. Use your voice; it's the most powerful thing that we have. Use it in the unique ways that our legacies and cultures have taught us to as people of color.
6. People, particularly children and youth, are watching you.